



2023 SCA (WA) Board Nominees



Damien Moran

I am hopeful that my contributions to SCA(WA), along with my expertise and passion for the Strata Industry makes me a quality candidate for reappointment to the Board.

As the Managing Director of Energy-Tec (since 2015), my expertise is in Embedded Energy Networks and the future proofing in readiness for regulatory change towards renewables, electrification, and emissions reductions to Net Zero by 2050.

Prior to this, I spent 10 years building an environmental efficiency consultancy, HFM Assets, and was one of the first environmental (NABERS) assessors in WA. This is following 18 years in the mechanical services industry.

I have assisted Govt with the development of programs including the Water Corporation's Waterwise program, NABERS Rating and the Bureau of Statistics for energy efficiency. I am active in energy policy advocacy for peak body groups, including SCA and Property Council Australia.

My recent contributions to SCA(WA) include:

- Voluntary EN Code of Practice – Risk analysis and consultation on preparation of submissions to the WA Govt by SCA(WA).
- SCA(WA) - Presentations and panel discussions
- Professional Reputation Committee – SCA(WA) Chair
- Strata Electric Vehicle Infrastructure Taskforce - SCA National
- SCA(WA) Representative - ACE Forum – Energy Policy WA

I understand the responsibilities and fiduciary duties that come with board membership, including the need for high standards of corporate governance.



Jason O'Meara

I express my interest in the SCA(WA) board election.

Having recently been appointed to fill an existing vacancy on the SCA(WA) board, I aim to continue supporting the SCA(WA) for a full term. As a practicing strata-focused lawyer, I emphasize governance and advocacy. With over 8 years' experience in property law, I've resolved disputes efficiently, built industry relationships, and presented at SCA(WA) events.

I anticipate offering the below to the board of SCA(WA):

- (a) Legal expertise to advocate for legislative improvements and ensuring high ethical standards.
- (b) Board experience and understanding of corporate governance.
- (c) Advocacy skills for SCA(WA) and the strata industry.
- (d) Member engagement through a vibrant personality.

I'm committed to improving strata property legislation and engaging SCA(WA) members. My experience and passion make me a strong board member candidate. Thank you for considering my nomination.

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Joanne Dunn

I am the owner of Custom Strata Management (CSM), which I established in 2008. I have been a member of SCA WA since this time. I am a Certified Strata Community Manager – Level 2 and hold a Certificate IV in Property Services (Operations).

I participated in the Legal Affairs and Public Policy Committee in 2022, and I am currently a member of the IUC Committee. I have found my participation in this committee very rewarding. It has provided me an opportunity to see the future vision of this industry, and how much the members can contribute and assist SCA to take the industry to the next level through education.

With an appointment to the Board, I am eager to contribute my leadership skills, and contribute to the overall governance and decision-making process. I look forward to the intellectual challenges and providing meaningful work whilst promoting diversity, inclusion and drive through positive change.

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Kyra Murphy

I am excited to renominate at the upcoming Annual General Meeting to serve on the SCA (WA) (Strata Community Association WA) Board.

With my 25-year experience in the strata sector and a deep passion for education and mentorship, I believe I bring a unique set of skills to this role, making me an ideal candidate to significantly contribute to the Western Australian strata community.

If re-elected, I am committed to furthering our involvement with SCA National and advancing the establishment of the RTO (Registered Training Organization). I envision Western Australia as a leading force in delivering education and training to our industry professionals across the country.

Throughout my journey in the strata community, I've had the privilege of serving in various capacities, including a board member with STIWA (Strata Titles Institute of Western Australia) and my current position on the board of SCAWA. These roles have provided me with invaluable opportunities to actively contribute to the growth and development of the strata sector.

I firmly believe that education & process is the foundation for success. In my role as the Industry Understanding Committee (Education) convenor, I am dedicated to elevating the knowledge and skills of strata professionals, including newcomers to the industry. My involvement as a national A100 trainer and as a member of the National Education committee reflects my continuous effort to contribute and give back to the industry.

Beyond my professional commitments, I take great pride in serving as a mentor for both the Strata Community Association and the Property Council. I firmly believe that by helping others, we create abundance not only for ourselves but for our entire community.

I am eager to continue working alongside fellow board members & thank you for considering my nomination.



Maizie Churstain

As a future leader and a representative of one of the leading Strata Management companies in WA, I believe the conversation around dire staff retention rates, failing education, training practices, and lack of respect due to circulated misinformation about the role and responsibility of a true Strata Manager must be elevated, now.

What do I perceive the purpose of SCA(WA) to be for me personally? A community, sure. I am still grateful for the connections SCA(WA) has provided me with. Other than that, a nice lunch and a sticker on my email signature. As Training Coordinator, I struggle to recommend events where the information delivered, might undermine the value and confidence we are trying to instill in our next SCA award winners.

I am reaching out to everyone who might benefit from a bit of a shake-up and changing of the guards. I believe I can bring a set of skills to SCA(WA) that will enhance our image and provide a greater understanding of our role and obligations to all stakeholders in the strata industry. SCA(WA) has a platform but, could have a greater impact on and be more instrumental in:

- Lightening the load on leaders, in terms of training and education
- Garnering more member support by modernising the content and delivery of events
- Changing the perception of Strata to the wider audience and developing a louder voice

SCA(WA) needs fresh eyes, a young mind and a touchstone for the next generation. Therefore, I invite you to elect me to your board so we can tackle the evolution of Strata in Western Australia together.



Mark Hay

Having witnessed firsthand, the great work that both SCAWA and Apartments WA do and noticing how you have gone from strength to strength over the last five plus years, I thought I would put my hand up to participate if the powers to be deemed this appropriate.

I have spent the last two years at REIWA as a current council member, because of this, I thought it may be an opportune time to raise my hand for nomination to the SCAWA board which could possibly bring some cross pollination to both organisations by harnessing our separate synergies.

On the other hand, the board may deem that as a conflict of interest, and then this will fall away.

As a selling principal with nearly forty years in the industry, with majority of the time spent selling and managing strata titled properties, I have chosen to align my business to specific strata management over the last decade. I see that there is a great disconnect in some areas of strata title, and the way our very own industry members interact with strata owners. I believe my experience with residential, commercial, and rural strata, both selling and managing, could potentially add some benefit to the overall organisation.

Through REIWA I have once again completed my company directors' course, completing the same course initially in the 1980's. I have a good handle on governance and advocacy, I like to champion our industry and help lead our younger minds into participating in our industry. I also see an ever-growing market for strata property, as continuing escalating market conditions will constantly ensure that strata titled property is potentially the best entry level into the property market for both homeowners and investors alike.

Happy to answer queries or take this further if it is deemed appropriate.



Rachael Ferrante

I am writing to express my unwavering commitment to the strata industry and my eagerness to serve on the SCAWA 2023-2024 Board. With over 12 years of experience in strata management and a deep passion for mentorship, I am dedicated to shaping the future of strata professionals.

My strata journey began a decade ago, and it has been transformative. As a single mother, I've honed skills like time management, resilience, and hard work that have influenced my approach to teaching and mentoring.

My expertise lies in guiding aspiring strata professionals. I believe a comprehensive education is vital for success in strata management. I've developed effective teaching methods to foster critical thinking and problem-solving skills. I aim to instil not only technical knowledge but also industry principles and ethics.

I specialize in defect resolution, a critical facet of strata management. My approach prioritizes fairness, transparency, and efficiency in addressing complex defects. My passion extends beyond the office; I see it as a moral duty to educate the next generation. Bridging knowledge gaps among newcomers is vital for community well-being and industry sustainability.

I envision a future with well-educated, ethical strata professionals. To achieve this, I propose initiatives such as workshops, mentorship programs, and educational resources. I am excited to contribute to the growth of future strata professionals and elevate the industry.

Together, we can build an informed strata community, ensuring excellent living environments while securing the industry's success.



Shane White

My unique set of skills will aid and assist the SCA WA to progress and develop as a professional body.

Over many years as a member, I have contributed by participating in and delivering presentations for the organisation as far back as when it was known as STIWA.

I have taken an active role as a former member of the Training Committee to develop technical expertise in various strata topics and continue to do so.

My personal experience as an owner resident help to educate myself in the different strata issues which can exist. I can relate that experience to the changes in the Act and how owners and strata management have to deal with the changes for harmonious living and maintenance of the buildings.

I am able to:

- Assist in proposals for the alterations required to the new Act [2020].
- Help to develop the Association as the peak body for Strata Owners to rely on and members can be proud to be a member of.
- To promote the reputation of the Association and maintain its good standing in the community.
- Utilise my previous experience as an Administrator to help educate the public and strata managers how things can go wrong and the extent which impacts on stress, finances and different personality types.

I have no known Conflicts of Interest with Association interests.



Taryn Linfoot

I would like to be considered for and believe I would make a great addition to the Board.

As a Level 3 'Fellow' Strata Manager and a business leader in the industry I believe I bring experience and value to the position which would also help me represent members interests and experiences.

I previously worked for Landgate on the Strata Reform and believe this experience will help in the coming years as we head into the Act review which is now gearing up in anticipation. My understanding of Government processes and established connections are an asset for SCA and SCA Members to utilize in this regard. This will further aid with advocacy of the Strata industry by the Board to Government groups.

I have already been a volunteer on Committees for over the past 6 consecutive years, including multiple State, and National Committees, representing Managers and the industry alike. I am a big advocate for improved professionalism across the industry and increasing owner understanding of the role and importance of the strata industry.