

ELEVATING EXCELLENCE IN STRATA



strata
community
association®
WA



CHU

CHU SCA (WA) 2024 Owner Conference

PROGRAM

#SCAWA24 #ElevatingExcellence
wa.strata.community/wa-conference

Setting Standards Building Trust

What sets SCA Strata Management Professionals apart is their **education**, **expertise** & **experience**



WELCOME

Welcome to the CHU SCA (WA) Owners Conference at Optus Stadium. Today, we're here to focus on empowering and elevating strata owners and communities—an important theme as we look back on a year of both challenges and achievements in our sector.

For strata owners, the past year has underscored the complexity and importance of effective management, governance, and forward-thinking decisions. As strata owners, you play a vital role in shaping the quality, safety, and sustainability of your communities. Today's conference is about equipping you with the tools, insights, and inspiration to continue making a positive impact.

What sets SCA Management Professionals apart—and why they're a valuable asset to any strata community—is their dedication to high standards of education, expertise, and experience. By working with SCA-certified professionals, strata owners can feel assured they're partnering with those who understand not just the regulations, but also the best ways

to achieve harmony, resilience, and value for their communities.

Throughout the day, we'll be exploring key topics relevant to your role as owners and decision-makers. From the latest in technology and sustainability to understanding government updates and building strong community ties, the sessions and discussions are here to support you in tackling today's challenges and shaping a better tomorrow.

Thank you for joining us. Let's make the most of this opportunity to learn, connect, and continue building strong, vibrant strata communities across Western Australia.



A stylized, handwritten signature in black ink, which appears to read 'Kerrin Simmonds'.

Kerrin Simmonds
Regional Manager
Strata Community Association (WA)

2024 PROGRAM

THURSDAY 14 NOVEMBER 2024

TIME	SESSION
7:30am - 8:30am	REGISTRATION AND EXHIBITION OPENS
8:30am - 8:50am	WELCOME TO THE CONFERENCE Master of Ceremonies, Catherine Lezer Welcome from the Sponsor Welcome from the SCA (WA) President
8:50am - 9:15am	STRATA INSIGHTS: ELEVATING EXCELLENCE ACROSS AUSTRALIA Alisha Fisher CEO SCA Australasia Andrew Chambers HFSCM Immediate Past President, SCA (WA) Josh Baldwin FSCM President, SCA Australasia A deep dive into the key initiatives and updates shaping the strata landscape for owners and residents, featuring expert insights from SCA leaders.
9:15am - 9:50am	SUSTAINABLE LIVING IN STRATA Eugenie Stockmann Green Gurus This presentation will provide practical strategies for modernising strata buildings with a focus on sustainability, liveability and community. This session will cover available grants, creating community gardens, eco-friendly upgrades, helping strata communities improve their properties while building a sense of connection and promoting a greener lifestyle.
9:50am - 10:20am	SHORT TERM ACCOMMODATION AND RESIDENTIAL TENANCY ACT Amanda Blackwell and Mark Wootten Department of Energy, Mines, Industry Regulation and Safety (DEMIRS) This session will unpack the latest Residential Tenancy reforms, offering insights into what these changes mean for strata communities. Following this, we will then dive into the new Short Term Rental Accommodation (STRA) Register, explaining its implications and how it impacts strata owners.

TIME

SESSION

10:20am - 10:45am **MORNING TEA IN THE EXHIBITION HALL**

10:45am - 11:20am **CITY SHAPING PROJECTS**

Cr Catherine Lezer

Councillor, City of Perth

Explore how Perth's transformative Riverfront Masterplan and other city-shaping projects will build vibrant, connected communities. Hear from Cr Catherine Lezer on what's ahead for strata living and urban development in our city!

11:20am - 11:55am **SIMPLIFYING STRATA WITH TECHNOLOGY**

Daniel Borin

Director of Client Success, StrataMax



Discover how modern strata tech like ChatGPT, portals, and apps streamline processes, improve access to information, and elevate your strata experience.

11:55am - 12:55pm **STRATA HOT TOPICS Q&A PANEL**

SCA (WA) Strata Manager Members, Amanda Blackwell and Mark Wootten



Join a distinguished panel of SCA (WA) members as they answer your Strata questions.

12:55pm - 1:10pm **CLOSING COMMENTS AND DOOR PRIZES**



Award winner for Excellence in Environmental, Social and Governance Change



CHU is a multi-award winning, strata specialist underwriting agency with 45 years of experience.

As a leading strata insurance provider, CHU recognises that actions today will shape the world of tomorrow and is making conscious changes to prioritise sustainability.

Our ESG strategy is an integral part of our business. CHU has always embraced sustainability and has prioritised goals which will align with guiding principles of people, planet, prosperity, and partnership.



ANZIIF WINNER EXCELLENCE IN ENVIRONMENTAL, SOCIAL and GOVERNANCE CHANGE

ANZIIF CLAIMS TEAM OF THE YEAR FINALIST 2023/2024

ANZIIF UNDERWRITING AGENCY OF THE YEAR FINALIST 2024

ANZIIF UNDERWRITING AGENCY OF THE YEAR WINNER 2021/2022/2023

chu.com.au

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SPEAKERS

Catherine Lezer

Master of Ceremonies

Catherine Lezer is an experienced and strategic leader who has served as an elected councillor for the City of Perth. She is also a councillor on the Heritage Council of WA and an independent member of the DPLH Audit and Risk Committee. As the Past President and director of the NFP Strata Community Association WA, Catherine brings a deep knowledge of the strata sector.



Andrew Chambers HFSCM

Immediate Past President, SCA (WA)

Andrew has been a pillar in the Strata Community Management industry for 30 years. Actively involved with the Strata Community Association since 2001, Andrew has served on both state and national boards, including 18 years with SCAWA and six years on the national board, retiring in 2021 after three years as national President. He was awarded life membership in 2021 and the National Presidents Award in 2022 for his service. Andrew is passionate about promoting professionalism in the industry and mentoring newcomers.



Josh Baldwin FSCM

SCA Australasia President

Joshua Baldwin has been a dedicated professional in strata since 2011. Josh began his involvement with SCA ins 2013 where he served as a Board member and later President of the SA/NT Chapter. In 2024, after a year as Vice President, Josh was appointed as President of the National board. In July 2024, he was appointed President of SCA. Joshua is a strong advocate for mental health awareness and work-life balance in the industry.



SPEAKERS

Alisha Fisher

SCA Australasia CEO

Alisha Fisher has been the Chief Executive Officer of SCA Australasia for over five years. With over two decades of experience in the not-for-profit sector, she holds both an MBA and the prestigious Company Directors Course from the Australian Institute of Company Directors. Alisha is a skilled leader with a track record of driving change and achieving results. She advocates for collaboration and partnership and has built close relationships with government departments at all levels



Eugenie Stockmann

Knowledge Partner, Green Gurus

Eugenie is a Green Gurus knowledge partner. Her work has a strong focus on sustainable community living. She is a property developer who successfully completed multi-award-winning infill strata titled developments in the Town of Victoria Park and City of Fremantle.



Amanda Blackwell

General Manager, Legislation and Policy Directorate at Consumer Protection

Amanda Blackwell is the General Manager in the Legislation and Policy Directorate at Consumer Protection. She leads a team responsible for reviewing, developing, and implementing Consumer Protection legislation, collaborating with Ombudsman's Office and Courts across Australia.



Mark Wootten

Registers Manager, Strategic Business Services at Consumer Protection

Mark Wootten leads a team in administering the Short-Term Rental Accommodation Register, recently introduced as part of the State Government's Short-Term Rental Accommodation reforms.

Mark has coordinated the division's Bonds Administration branch and recently managed the implementation and administration of the state's Short Term Rental Accommodation Incentive Scheme, aimed at incentivising owners of short-term accommodation to convert their premises to the long-term rental market.



Daniel Borin

Director of Client Success, StrataMax

With over two decades of experience, Daniel has a dynamic background that includes entrepreneurial ventures in Hong Kong, China, and the Philippines. After graduating from Monash University with a Bachelor of Business in Marketing, he worked in IT sales and consulting with companies like Hewlett Packard and EMC in Australia. In 2009, Daniel returned to Australia to join the family business as Director of Sales and Marketing, driving significant growth.

Now, as Director of Client Success, he partners closely with clients to help them succeed, ensuring MaxSoft delivers exceptional value and service.

EXHIBITORS

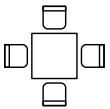
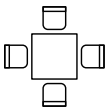
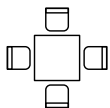
Body Corporate Brokers (BCB)	19
CHU Underwriting Agencies	12
CSmith Photography	Foyer
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LookUpStrata	18
Perrott Painting	15
Pool Assist	16
QIA Group	17
Response Electricians	4
Shenton Pumps	10
Solutions in Engineering	1
StrataLoans	11
StrataMax	14
Tunnel Vision (WA)	20

Barista Coffee
Cart Sponsor

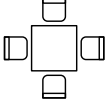
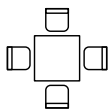
 **Lannock**
Simplifying strata funding



FLOOR MAP



Response Electricians
4



Solutions in Engineering
1

 Lannock Coffee Cart

 Catering 

EnergyTec 9	Pool Assist 16
Shenton Pumps 10	Perrott Painting 15

StrataLoans 11	StrataMax 14
CHU Underwriting Agencies 12	

 Catering 

OIA Group 17
LookUp Strata 18
BCB 19

Tunnel Vision (WA)
20

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STRATA MEDIATION SERVICES

MEDIATION

The effective and cost efficient solution for managing disputes. Mediation can help resolve issues before they escalate and give you the best chance of maintaining your long term relationships, saving you stress, time, and money!



MEDIATION & MEETING FACILITATION SERVICES

- Mediation Conferences
- Meeting facilitation:
Are you on the council of owners and feeling uneasy about hosting in-person meetings with lot owners or tenants?

Let one of our trained mediators attend and facilitate the meeting as a neutral third party and help get things resolved.

So you can focus on what truly matters.

WWW.STRATAMEDIATIONSERVICES.COM.AU

CALL GLENN ON 0421379603

GLENN@STRATAMEDIATIONSERVICES.COM.AU

Setting Standards Building Trust

At SCA (WA), we have set standards for strata community management that ensures professionalism across the industry. Our accreditation programs ensure that owners can easily identify strata managers with experience, knowledge, and best practice approaches, with a commitment to ongoing professional development and learning.

Our strata manager members embark on accreditation pathways, attaining levels that recognise their unique skill-set and expertise:

SCA Accredited Strata Community Associate (ASCA)

SCA Accredited Strata Community Manager (ASCM)

SCA Certified Strata Community Manager (CSCM)

SCA Fellow Strata Community Manager (FSCM)

And that's not all. Owners can also seek out Strata Management Businesses that have embraced the Strata Management Practice Standard (SMPS), a benchmark for excellence in internal business processes.

Rest assured, all SCA (WA) Members are required to uphold a high level of professionalism and are bound by a National Code of Conduct.

What sets SCA Strata Management Professionals apart is their **education, expertise & experience**

For a deeper dive into SCA (WA) and the accreditation pathway of our members, visit: wa.strata.community.

EXHIBITOR DIRECTORY



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CHU Underwriting Agencies

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Simplifying strata funding

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Shenton Pumps

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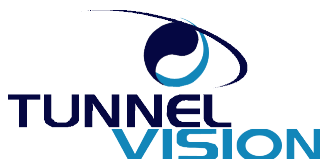


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