

STRATA NEXT GEN

CHUSCA (WA) 2023 Convention

SPONSORSHIP PROSPECTUS



CHU



strata
community
association
WA

Friday 24 November

Crown, Perth



OVERVIEW

The CHU SCA (WA) 2023 Convention is the largest event of the year for the SCA (WA) members. Attracting over 200 strata managers, this is the place to be to build brand awareness and make connect with industry leaders.

The CHU SCA (WA) 2023 Convention will be hosted on Friday 24 November 2023 from 9am - 3.35pm at Crown Perth.

We look forward to seeing you there.

STRATA NEXT GEN

Strata Next Gen convention theme is designed to help delegates navigate the rapidly changing landscape of business, technology, and society, and to better prepare for their potential impact on strata management. By exploring these sub-themes, attendees will gain insights into how to stay ahead of the curve by using innovative solutions and adapting to the evolving needs of their strata communities.

PROGRAM

The program has been designed to allow maximum time for attendees and sponsors to network.

8:00am - Attendee arrival for coffee in the exhibition hall

9:00am - Presentations begin

10:30am - Morning tea in the exhibition hall

11:00am - Presentations resume

12:15pm - Lunch in the exhibition hall

1:45pm - Presentations resume, exhibitors bump out

3:35pm - Event concludes

*Timings are provided as an overview and are subject to change based on final program.



PACKAGE INCLUSIONS

- Two complimentary full-day convention registrations, including catering and tickets to:
 - CHU SCA (WA) 2023 Convention, Welcome Reception and Awards Gala.
- Exhibition booth supplied and installed, consisting of:
 - 3mx3m built shell scheme booth
 - Fascia signage - up to 30 characters
 - Media wall display
 - Lighting - two lights per stand
 - Power - one 4amp GPO per stand
 - Trestle table and two chairs provided as standard
 - Additional furniture, AV and IT equipment available direct from supplier at own costs.
- Promotion in Convention social media marketing.
- Business details and logo included in the convention program.
- Inclusion in the CHU SCA (WA) 2023 Convention Trade passport program.
- Option to provide door prize to be drawn at the end of the event. Sponsor to collect business cards for the draw throughout the event and may keep business cards after the event.
- 10% discount on Presentation, Coffee cart, Food Station and/or WIFI sponsorship if packaged with an exhibitor sponsorship.

BECOME AN EXHIBITOR

\$4,500.00 (EXCL GST)

The trade show of the CHU SCA (WA) 2023 Convention provide an interactive forum for your company to reach a large contingent of Strata Professionals in one day. It provides the perfect opportunity to show your products and services to delegates and show what makes your company different to your competitors.

For 2023, there will be up to 30 exhibition places available within the trade exhibitor hall, the central location for morning tea, coffee and lunch breaks throughout the day. Delegates will have dedicated time to visit the displays and will be encouraged to come and speak with all exhibitors.

[BOOKING FORM](#)





PRESENTATION SPONSORSHIP

KEYNOTE - \$3,300.00 (EXCL GST)
PRESENTATION /PANELS - \$1,800.00 (EXCL GST)

Align your brand with the topics of discussion at the CHU SCA (WA) 2023 Annual Convention by securing a presentation sponsorship opportunity.

[BOOKING FORM](#) 

PACKAGE INCLUSIONS

- Acknowledgement from Convention MC at beginning and close of the session.
- Company Pull-Up Banner on stage for the duration of the session.
- Company Logo and "Sponsored by" in the CHU SCA (WA) 2023 Convention program beside the session details.
- Company Logo and "Sponsored by" on the opening welcome slides of the presentation.
- One complimentary delegate registration to attend CHU SCA (WA) 2023 Convention.
- Promotion in Convention social media marketing.



COFFEE CART SPONSORSHIP

\$2,400.00 (EXCL GST)

Coffee is guaranteed to attract nearly every delegate at least once. The coffee cart will be available to delegates during registration, morning tea and lunch.

This is a great branding opportunity for you to be at the forefront of new and existing members.

[BOOKING FORM](#)



PACKAGE INCLUSIONS

- Option to supply branding to be displayed on the coffee cart.
- Ability to display one pull up banner beside coffee cart.
- Option to provide branded cups or stickers to be added to supplied cups.
- One complimentary delegate registration to attend CHU SCA (WA) 2023 Convention.
- Ability to meet and interact with delegates as they order their coffees.
- Business details and logo included in the convention program.



CONFERENCE WIFI SPONSORSHIP \$1,500.00 (EXCL GST)

With technology always at our fingertips, this unique opportunity allows your company to be visible every time delegates access the WiFi.

WiFi at a conference is essential and delegates all want to have the details to connect - have them associate connection with your business.

[BOOKING FORM](#)



PACKAGE INCLUSIONS

- Sponsor Name to be used as the WiFi Name for the conference.
- WiFi password to be configured as per sponsors request.
- WiFi details and sponsor logo to be included within the convention program.
- WiFi details and sponsor logo to be on display throughout the Convention.
- One complimentary delegate registration to attend CHU SCA (WA) 2023 Convention.
- Business details and logo included in the convention program.



CHU SCA (WA) STRATA COMMUNITY EXCELLENCE AWARDS

\$2,750.00 (EXCL GST)

ONLY 2 LEFT

CHU SCA (WA) Strata Community Excellent Awards recognise and reward businesses and individuals from the strata industry across eleven categories.

The Award provide an opportunity for businesses to align themselves with those who strive for excellence and make a significant contribution to the strata industry and community.

[BOOKING FORM](#)



PACKAGE INCLUSIONS

- Opportunity to present award to the recipient onstage at the CHU SCA (WA) 2023 Awards Gala.
- Photograph with award recipient, displayed on Social Media and online.
- Sponsor logo and acknowledgement on marketing and communications relating to awards.
- Logo on awards sponsor event banner on stage during awards
- Sponsor logo and acknowledgement on rotating slides at the Awards Gala.
- Sponsor logo included on Award trophy and certificate.
- Two complimentary tickets to attend CHU SCA (WA) 2023 Awards Gala.
- Opportunity for organisational representative to attend the exclusive "Award Winners Lunch."
- Acknowledgement in Awards wrap up on Social Media.