

# MEDIA ALERT



## SCA (WA) Welcomes New President in Australian First

**Wednesday 7 October 2020:** In an Australian first, Strata Community Association (SCA) (WA) has announced Catherine Lezer as its next president for a term of one year.

SCA prides itself on its representation of strata managers, services, committees and lot owners, and the Australia-first appointment of a lot owner to the position of president underscores this broad commitment to strata.

Ms Lezer holds a Bachelor of Business, Master of Business Administration and qualifications with the Australian Institute of Company Directors (AICD).

She has formal experience in the strata having held positions on the SCA WA and NSW Boards and undertaking strata manager training in NSW and strata reform training in WA.

She has experience managing strata properties as the owner/manager of a block of six units and has undertaken significant projects including lift replacements, solar installations and defects remediation.

Ms Lezer said she was delighted at her nomination for the role and excited about the prospect to implement positive changes to the strata industry in Western Australia.

“I welcome the chance to serve an organisation committed to improving the lives of those managing, owning and living in strata communities in Western Australia and extend my thanks to outgoing president Scott Bellerby,” Ms Lezer said.

“The importance of the strata sector is vastly underappreciated and misunderstood for an industry that managed more than \$1.1 trillion worth of property nationally.

“More than 90,000 Western Australians are living in apartments and an estimated 300,000 or more live in strata-titled complexes.

“As strata living continues its explosive growth, we need to take the opportunity to shine a spotlight on some of the incredible work happening and raise awareness of the challenges the sector faces, such as finding and training quality staff and addressing issues such as building defects and sustainability,” she said.

For more information about demographics in strata living in Western Australia please read Australasian Strata Insights 2020

## **ENDS**

### **About Strata Community Association (WA)**

SCA (WA) is the peak industry body for strata and community titles in Western Australia, representing over 250,000 strata lots under management. As a not-for-profit, member-based organisation, SCA (WA) is committed to the ongoing support of its members by providing education, advocacy and promoting professionalism.

SCA WA is committed to the ongoing support of our members by:

- Providing education and professional development
- Promoting professionalism and a code of conduct
- Providing strong advocacy and direction to government, community and members.

**Media enquiries: Please contact Catherine Lezer, SCA (WA) President, 0419 957 946**

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